FOR IMMEDIATE RELEASE

TABULA DIGITA ANNOUNCES 2010 MEGABOWL
EDUCATIONAL VIDEO GAME TOURNAMENT

Elementary and Middle School Students In New York City; Austin, Texas; And Fort Lauderdale, Florida Will Put Math Skills To The Test Using DimensionM Software

NEW YORK – Feb. 24, 2010 – First we used our fingers. Next, the abacus. With today’s generation, it’s educational video games that are propelling student comprehension and mastery of math ahead. And over the next several months, students from New York, Texas and Florida will go one step further by putting their math skills to the test in “live” educational video game tournaments.

Hosted by Tabula Digita, developer of the award-winning DimensionM™ Multiplayer video game software, in conjunction with Dell and Intel, large-scale tournaments will be held in Austin, Texas on April 14 and in Broward County, Fla. on May 21. New York City will host its third annual tournament on March 12 at Columbia University. A video clip of last year’s New York City tournament can be found at:

During the spirited contests, elementary and middle school students will compete against classmates and students from neighboring schools, using their math intelligence to advance through timed video games – with hundreds of their classmates cheering them on. The competitions not only allow the opportunity to demonstrate math proficiency but students will also compete for bragging rights as well as prizes. The winner at each tournament will win a FLIP HD Camcorder. Second-place finishers will receive a
Fujifilm FinePix Z30 Digital Camera while a $50 Target gift card will be awarded to the third-place honorees. Teachers will also be acknowledged for their contribution in the classroom with Amazon gift certificates.

Using two of the several distinct missions offered in the DimensionM Multiplayer series, the students will tackle numerous mathematical obstacles that require knowledge of content and swift reaction to score the most points. Topics include everything from prime numbers to graphing linear equations and more.

“Making students curious, creative, and collaborative learners is essential if we are going to deliver successful contributors to the 21st century workplace,” said Ntiedo Etuk, Tabula Digita’s CEO and co-founder. “Accomplishing that sometimes requires that we break through with original, but effective solutions. The DimensionM game-based learning experience is the new model that is making learning more relevant for today’s digital students, leading to increased motivation and improved academic achievement. Progressive schools like those found in New York City, Austin and Broward County really are reaping the benefits of immersive learning.”

To help teachers get their schools in the game, Tabula Digita has added a “Toolkit” feature to its website where teachers can download and print promotional posters and flyers for their students, motivating them to prepare for the district tournament. The interactive website – [http://www.DimensionU.com/Megabowl](http://www.DimensionU.com/Megabowl) – has information and updates for the three individual tournaments.

**About Tabula Digita**

Tabula Digita is the world leader in the development of innovative educational video games. Research-based and aligned to state standards, the award-winning DimensionM and League of Scientists instructive tools currently support mathematics and science curriculum for elementary, middle and high school students.

Through its fusion of collaborative, content-rich, immersive learning environments, Tabula Digita’s single and multiplayer products have been proven highly effective in increasing student engagement, time on task, and achievement scores. Tabula Digita games are currently being used in school districts across the country including New York...
City Public Schools, Chicago Public Schools, Broward County Public Schools and the Ft. Worth Independent School District in Texas.

In 2008, Tabula Digita’s DimensionM gaming series was named the Best Educational Game/Simulation from the Software Industry Information Association (SIIA). For more information, please call 1-877-6-TABULA or 1-877-682-2852 or visit www.DimensionU.com.

**Media Contacts:**
Charlotte Andrist @ 770-578-8007 or Charlotte@EicherCommunications.com
Leslie Eicher @ 314-965-1776 or Leslie@EicherCommunications.com