FOR IMMEDIATE RELEASE

TABULA DIGITA NAMED AS 2009 ALWAYSON GLOBAL 250 FINALIST

The Educational Gaming Developer Recognized for Significant Contributions to Innovation in Digital Education

New York, July 22, 2009 – Tabula Digita, the world’s leading educational video game developer, today announced that it has been named to the 2009 AlwaysOn Global 250 list. Through its fusion of education and technology-based immersive learning systems, Tabula Digita offers engaging, standards-based, high impact educational tools for elementary, middle and high school students.

“We are honored to be recognized on the 2009 AO Global list as a technology trendsetter,” said Ntiedo Etuk, chief executive officer and co-founder of Tabula Digita. “Our award-winning games have taken educational gaming from a fringe movement to the mainstream consciousness of K-12 education, helping to define the 21st century learning experience for teachers and students, alike.”

Through cutting-edge, 3D simulations, the research-based DimensionM games transport students to virtual worlds where critical thinking, problem solving, creativity, and collaboration are paramount to success in the math and science games. As host to the world’s largest community of students learning in immersive worlds, Tabula Digita continues to successfully lead this paradigm shift from edutainment to digital education.
Tabula Digita and the other Always On Global 250 nominees will be recognized at the AlwaysOn & Stanford Technology Ventures Program Summit at Stanford, taking place at Francis C. Arrillaga Alumni Center at Stanford University in Palo Alto, Calif., on July 28-30. This two-and-a-half day executive conference, co-presented by the Stanford Technology Ventures Program, will highlight the significant economic, political and commercial trends affecting the global technology industries.

The companies on this year's list include top emerging private companies that are creating new business opportunities in the global technology industries. This includes private companies that are demonstrating significant market traction and pursuing game-changing technology in SaaS and Enterprise, Cloud and Infrastructure, Wireless, Consumer Internet, Digital Media, Greentech, Enabling Tools and Devices, and a new category for 2009, Digital Education.

About AlwaysOn
AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, On Hollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print “blogozline” empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

About Tabula Digita
Tabula Digita is the world leader in the development of innovative educational video games. Research-based and aligned to state standards, the award-winning DimensionM and League of Scientists instructive tools currently support math and science curriculum for elementary, middle and high school students.

Through its fusion of collaborative, content-rich, immersive learning environments, Tabula Digita’s single and multiplayer products have been proven highly effective in increasing student engagement, time on task, and achievement scores. Tabula Digita games are currently being used in school districts across the country including New York City Public Schools, Chicago Public Schools, Broward County Public Schools, and the Ft. Worth Independent School District in Texas.
In 2008, Tabula Digita's DimensionM gaming series was named the Best Educational Game/Simulation from the Software Industry Information Association (SIIA). For more information, please call 1-877-6-TABULA or 1-877-682-2852 or visit www.DimensionM.com.

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