DIMENSIONU NAMES RALPH SEAMAN
VICE PRESIDENT OF TECHNOLOGY AND DEVELOPMENT

New York, August 25th, 2011 – DimensionU, developer of highly esteemed educational video games for mathematics, literacy and science, has named Ralph Seaman vice president of technology and development. A seasoned technology executive, Seaman brings to the position 20 years of diverse experience in business and technology solutions for a host of industries including consumer, financial services, direct marketing, entertainment, and telecommunications.

“Ralph has a unique blend of business insight and hands-on technology acumen to drive business results,” said Ntiedo Etuk, founder and chief executive officer of DimensionU (formerly known as Tabula Digita.) “By aligning our technology initiatives under Ralph’s leadership, with our evolving strategic business goals, we will realize our goal of delivering high quality educational solutions into the consumer marketplace.”

Seaman joins DimensionU from Thestreet.com where he served as vice president of technology, directing numerous initiatives in the ecommerce and consumer financial space. Prior to that, Seaman was at Viacom Corp., where we worked on enterprise technology for such leading brands as MTV, VH1, Nickelodeon, and Comedy Central. Before Viacom, Seaman held the position of director of technology for Agency.com, a pioneering digital agency whose Fortune 500 clients included British Airways, MetLife, Oppenheimer Funds and Sprint.

About DimensionU (formerly known as Tabula Digita)
DimensionU represents a universe of educational video games and rewards where students practice core K-12 subjects including math, literacy, and science. Students in more than 70 school districts across the country are currently using DimensionU games including New York City Public Schools, Chicago Public Schools, Miami-Dade and Broward County Public Schools in Florida, and Dallas, Austin and Ft. Worth Independent School Districts in Texas. For more information visit www.DimensionU.com.

For Press Inquiries only:
Charlotte Andrist @ 770-578-8007 or Charlotte@EicherCommunications.com
Leslie Eicher @ 314-965-1776 or Leslie@EicherCommunications.com

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