FOR IMMEDIATE RELEASE

FLORIDA’S HILLSBOROUGH COUNTY SCHOOLS EXPAND USE OF DIMENSIONU EDUCATIONAL VIDEO GAMES TO 56 SCHOOLS

19 Percent Gains In Math Pre/Post Testing During Summer Enrichment Program Led District To Sign Six-Year Deal; Expand Use to All Middle Schools and Alternative Learning Centers

New York, Jan. 26, 2011 – Tabula Digita, developer of the DimensionU™ Learning System game-based learning solution for K-12 students today announced that Hillsborough County Public School (HCPS) has expanded its use of DimensionU to include all middle school intensive math classrooms across the County’s 56 middle schools and alternative learning centers. The school system had previously piloted the program in four middle schools following a successful initiative during its 2009 Hillsborough Out-of-School (HOST) summer enrichment program.

“DimensionU’s innovative approach truly promotes student motivation and enjoyment of mathematics. But what’s most important is achievement. Students who used the DimensionU games in our summer program demonstrated an average 19 percent improvement as measured by pre/post-tests,” said Janet Bauman, middle school math supervisor. “Expanding the availability of these games to all of our middle school intensive math students was clearly in the best interest of our students.”

With content correlated to state standards and aligned to those of the National Council of Teachers of Mathematics, the DimensionU Games instructional math software, DimensionM, engages students in a series of action adventure missions that incorporate over 200 unique math skills by way of 3D graphics, animation and storylines equivalent to those in commercial video games. Available on both Windows and Macintosh platforms, the educational video games drive students to review, practice, and ultimately master their math and algebra lessons previously introduced and discussed in class. The
DimensionU system provides automatic progress tracking of student results so teachers can quickly augment, if necessary, their instruction to deepen students’ comprehension of specific concepts.

“We are pleased that HCPS educators have unilaterally embraced the many advantages and opportunities that serious educational video games provide,” said Ntiedo Etuk, chief executive officer and co-founder of Tabula Digita. “Hillsborough’s rapid expansion of DimensionU multiplayer games for math instruction is just one more example of how game-based learning is being acknowledged as a superior supplemental resource to help drive student engagement and achievement in the classroom while sparking a greater interest in STEM education.”

In addition to HCPS, over 200,000 students in 40 school districts are currently using Tabula Digita games across the country including some of the nation’s largest, such as, New York City Public Schools, Chicago Public Schools, Broward County Public Schools, and Austin, Dallas and Fort Worth Independent School Districts in Texas. For pricing information for schools and individuals, please go to [www.DimensionU.com](http://www.DimensionU.com)

**About Hillsborough County Public Schools**

Hillsborough County Public Schools (HCPS) in Tampa serves all of Hillsborough County. It is the 3rd largest school district in Florida and the 8th largest district in the United States, serving over 193,000 students in 243 schools. Approximately 52 percent of the students are eligible for free or reduced price lunch program.

**About Tabula Digita**

Since 2007, Tabula Digita has set a new course in the development of innovative educational video games. Through its collaborative, content-rich, immersive learning environments, Tabula Digita’s DimensionU Learning System offers research-based instructional tools that support math, literacy and science curriculum for elementary, middle and high school students.

The system includes the award-winning DimensionM math games designed for single and multiple players. Aligned to state standards, the games have been proven highly effective in increasing student engagement, time on task, and achievement scores. In 2009, the League of Scientists free-to-play web games were introduced for students in
grades three-five. Earlier this year, the company introduced its new line of literacy games, DimensionL. For more information, please call 1-877-6-TABULA or 1-877-682-2852 or visit www.DimensionU.com.

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