STUDENTS IN TEXAS, NEW YORK AND FLORIDA TO COMPETE IN MEGABOWL 2009 EDUCATIONAL VIDEO GAME COMPETITIONS IN MAY

Elementary and Middle School Students Will Go Head-to-Head in Tournaments Using Tabula Digita’s DimensionM Gaming Software

NEW YORK – April 21, 2009 – You’ve heard of March Madness but now there’s MegaBowl May – when a vast knowledge of math topics ranging from prime numbers to linear equations determines the MegaBowl winners. It’s all part of a rapidly growing trend of video games being used in classrooms to engage students and drive learning success.

Hosted by Tabula Digita, developer of the award-winning DimensionM™ Multiplayer video game software, districtwide tournaments will be held for the first time in Garland, Texas on May 12 and in Broward County, Fla. on May 21. New York City will host its second “Inter-Borough” Tournament on May 15. The first citywide gaming tournament was held in December 2007.

During the energetic contests, elementary and middle school students will compete against classmates and students from neighboring schools using their arithmetic acumen to advance through timed video games – with hundreds of their classmates cheering them on. The competitions not only allow the opportunity to demonstrate math prowess but students in the New York City and Broward contests will also compete for prizes, in some instances including Nintendo DS, iPod Shuffles and iTunes gift cards.

Using two of the several distinct missions offered in DimensionM Multiplayer 2.0, New York students will tackle numerous mathematical obstacles that require knowledge of
content and swift reaction to score the most points, while students in Broward County and Garland ISD will navigate through the mazes of Evolver Multiplayer 1.3. As they advance, players demonstrate mastery and apply what they have learned about everything from prime numbers to graphing linear equations and more.

“The next generation of educational tools has arrived, meeting students where they live, learn and thrive. It’s taking center stage and creating a whole new game-based learning experience for today’s digital students,” said Ntiedo Etuk, chief executive officer of Tabula Digita.

To help teachers get their schools in the game, Tabula Digita has added a “Toolkit” feature to its website where teachers can download and print promotional posters and flyers for their students, motivating them to prepare for the district tournament. The interactive website – http://www.DimensionM.com/Megabowl – has information and updates for the three individual tournaments called out as the Inter-Borough, Sunshine State and Lone Star State events. The site also features helpful information for both teachers and parents, including tips on hosting future virtual tournaments, detailed rules and information about the final events. For more information, please visit www.DimensionM.com/Megabowl

**About Tabula Digita**

Tabula Digita is the leading developer and provider of innovative, standards-based educational video games to students and K-12 schools. Through its fusion of education and technology-based immersive learning systems, Tabula Digita successfully offers high impact, research-driven educational tools that engage elementary, middle and high school students in learning and applying math concepts.

In 2008, Tabula Digita was named the Best Educational Game/Simulation from the Software Industry Information Association (SIIA). The company was founded in Manhattan’s Silicon Alley in 2003. For more information, please call 1-877-6-TABULA or 1-877-682-2852 or visit www.DimensionM.com.

**Media Contacts:**
Charlotte Andrist @ 770-578-8007 or Charlotte@EicherCommunications.com
Leslie Eicher @ 314-965-1776 or Leslie@EicherCommunications.com