FOR IMMEDIATE RELEASE

TABULA DIGITA'S CEO, NTIEDO ETUK, NAMED TO THE ASPEN INSTITUTE’S HENRY CROWN FELLOWSHIP PROGRAM

Class of 2010 Fellows Includes Group of 21 Extraordinary Entrepreneurs, Young Executives and Professionals

New York, March 26, 2010 – Ntiedo Etuk, the charismatic chief executive officer and co-founder of Tabula Digita has been selected as a 2010 Henry Crown Fellow with the Aspen Institute. Tabula Digita is the developer of the award-winning, interactive DimensionU Learning System – a system of multi-player educational video games designed to teach core subjects to elementary, middle, and high school students.

An international non-profit organization founded in 1950, the Aspen Institute fosters values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues.

The Henry Crown Fellowship is designed to engage the next generation of leaders in the challenge of community-spirited leadership. It brings together entrepreneurial young executives and professionals under age 45 who have already achieved conspicuous success in their chosen fields and are at a point of inflection in their lives and careers. The two-year program comprises a structured series of four seminars and each Fellow will undertake an individual leadership project.

“The Henry Crown Fellowship offers a tremendous opportunity to think broadly about the challenges that face the world and to formulate solutions with some of the most creative and accomplished individuals around,” said Etuk. “I'm eager to continue the conversation that I've been having with myself about how to create real impact with the members of the class of 2010 and the Aspen Institute network more generally.”

A full list of this year’s Henry Crown Fellows can be found at:
“We are delighted with this year’s class of Henry Crown Fellows,” said Peter Reiling, executive director of the program. “For society, they represent a potent force of talent, ready to focus their energies on some of the greatest challenges of our times. For them, they are embarking on a personal journey—a journey ‘from success to significance’—that will change their lives forever. I know. I’m a Henry Crown Fellow, too.”

About the Henry Crown Fellowship Program

The Henry Crown Fellowship Program was established in 1997 to honor the life and career of Chicago industrialist Henry Crown (1896-1990) and was initially funded by the Henry and Gladys Crown Charitable Trust Fund. The Fellowship is the flagship program within the Aspen Global Leadership Network (AGLN), now comprising over 1,000 Fellows from 43 countries, all of whom are committed to applying their entrepreneurial talents to address the foremost challenges of their organizations, communities, and countries.

About the Aspen Institute

The Aspen Institute mission is twofold: to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues. The Aspen Institute does this primarily in four ways:

- Seminars, which help participants reflect on what they think makes a good society, thereby deepening knowledge, broadening perspectives and enhancing their capacity to solve the problems leaders face.
- Young-leader fellowships around the globe, which bring a selected class of proven leaders together for an intense multi-year program and commitment. The fellows become better leaders and apply their skills to significant challenges.
- Policy programs, which serve as nonpartisan forums for analysis, consensus building, and problem solving on a wide variety of issues.
- Public conferences and events, which provide a commons for people to share ideas.

The Institute is based in Washington, DC, Aspen, Colorado, and on the Wye River on Maryland’s Eastern Shore and has an international network of partners.

About Tabula Digita

Since 2007, Tabula Digita has set a new course in the development of innovative educational video games. Through its collaborative, content-rich, immersive learning environments, Tabula Digita’s DimensionU Learning System offers research-based instructional tools that support math and science curriculum for
elementary, middle and high school students.

The system includes the award-winning DimensionM math games designed for single and multiple players. Aligned to state standards, the games have been proven highly effective in increasing student engagement, time on task, and achievement scores. In 2009, the League of Scientists free-to-play web games were introduced for students in grades three-five. In 2010 the company will introduce its new line of literacy games.

Tabula Digita games are currently being used in school districts across the country including New York City Public Schools, Chicago Public Schools, Broward County Public Schools, and Austin and Ft. Worth Independent School Districts in Texas.

For more information, please call 1-877-6-TABULA or 1-877-682-2852 or visit www.DimensionU.com.

**Media Contacts:**
Charlotte Andrist @ 770-578-8007 or Charlotte@EicherCommunications.com
Leslie Eicher @ 314-965-1776 or Leslie@EicherCommunications.com

# # #